

*Castle Shannon Youth Association*  
*P.O. Box 10412*  
*Castle Shannon, PA 15234*

The Castle Shannon Youth Association (CSYA) is looking for the generosity of local companies to sponsor boys and girl's baseball and softball for the 2018 season. **Your help is greatly needed.**

The CSYA is an **all-volunteer organization** for the advancement and promotion of amateur athletics for the young people of our community. We participate in the Keystone Oaks Communities League and offer among other sports;

- T-ball for boys & girls ages 5 & 6;
- Softball for girls ages 7-13;
- Baseball for boys & girls ages 7-12;

The CSYA plays all home games at Municipal field in the heart of Castle Shannon. **Your advertising exposure will reach parents and players from most of these communities and some others during home field games and/or tournaments:**

Castle Shannon	Dormont	South Fayette	Dormont	Elliot
Green Tree	Scott Twp.	Carneqie	Bridgeville	Findlay
Mt. Lebanon	Bethel Park	South Park	McDonald	Baldwin

Level of participation for the 2018 season includes spring ball, fall ball, playoffs, & All-Star tournament play: (Early April – Oct. 31<sup>st</sup>)

- Team Sponsorship** - \$125/yr (Includes your name on all players shirts)
- Sponsor Advertising 5'x 8' Sign\*\*** (placed along outfield fence at Municipal Field)
  - First & Second Year \$ 300 (New Sign for 2018 thru 2019)
  - Each successive year \$ 100 (sign already exists)
  - Combo(team & sign) \$ 50 discount of team sponsor plus cost of banner

\*\* The 2018 season "received-by" deadline for fence advertising is March, 15<sup>th</sup>, 2018.

All of our benefactors will receive a T-Shirt, and sponsor plaque containing a picture of the team you have sponsored. Additionally sponsors will appear on a special "Sponsor Board" through the season at our Concessions area.

Please take a moment to review the attached Sponsor/Sign Agreement to decide on your level of participation and return it with your check payable to "CSYA" as soon as possible.

**We are looking forward to a mutually beneficial relationship with you or your company characterized by trust and communication.** If you have any questions, please do not hesitate to call me. **Tom Beck (President) 412-523-3660**

On behalf of the Officers and *Children* of the Castle Shannon Youth Assoc. – **Thank you!**

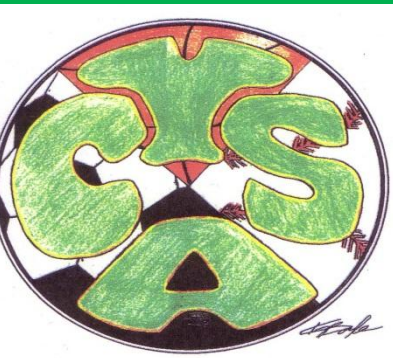
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*P.O. Box 10412*  
*Castle Shannon, PA 15234*

Mission Statement:

To help the youth of the community become better individuals and better citizens through organized athletics. To embody the discipline of teamwork, the ideals of good sportsmanship, and respect for authority in an atmosphere of safe, wholesome community participation.

2018 Executive Board

President Tom Beck  
Vice Pres. Greg Wagner  
Secretary Rich Kessler  
Treasurer Lisa Shartle  
Equiq Mgr Jason Maloney  
Trustee Amy Gearhart  
Trustee



Agreement for the 2018 Team Sponsorship & Advertising Sign

Between the Castle Shannon Youth Association (hereinafter referred to as CSYA) a nonprofit organization consisting of volunteers and established to promote amateur athletics for the benefit of the children of our community;

Please carefully print your company name exactly as you would like it to appear on all advertising. For optimal viewing sign content will be limited to exact verbiage on business card. (This will allow us to place your Logo predominantly in our newsletter)

Please choose Sponsor level and include 3 business cards for sign setup and use in advertising. If possible, please email a high resolution (300+dpi) Business Card to: [CSYA-SPORTS@HOTMAIL.COM](mailto:CSYA-SPORTS@HOTMAIL.COM). (Hereinafter, referred to as Sponsor)

\*\* The 2018 season "received-by" deadline for fence advertising is March, 15th, 2018.

Sponsor Address \_\_\_\_\_  
\_\_\_\_\_  
Sponsor Phone \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Check# Payable to CSYA: \_\_\_\_\_

Amount Enclosed \_\_\_\_\_

Please select the level of participation:

- New 5' x 8' Sign** – \$300 total for two years on the outfield fence. Year 3 and beyond is \$100 per year.
- \*\*\*\* A 5'x8' vinyl sign will be placed on the outfield fence at Municipal Field. Signs will stay up from Spring Ball to the end of Fall Ball for 2-year terms. Signs will be placed by lottery selection held at the CSYA March meeting of every year, will be put up and taken down by the CSYA Board and will remain the property of the CSYA.
- 2018 Team Only** - \$ 125 – Sponsor a CSYA T-ball, baseball. Softball team. – Business Name on rear of Shirt
- 2018 Renew Sponsor Advertising Sign Only** - \$100 – Successive term for 2018 Spring Season  
\*\*\*You may pay for more than 1 year for years 3 and beyond. Only 1 year at a time is required.\*\*\*
- 2018 Combo Package** – \$50 discount off team sponsor. You pay your vinyl banner cost plus \$75 for a team sponsor. (normally \$125)

The CSYA agrees to provide the items chosen by the Sponsor as listed above in consideration of the corresponding fee(s).

Said advertising shall be seen at Municipal Field, sponsors will receive acknowledgement in the Opening Day flyers, announcements, appear on a special "Sponsor Board" through the season at our Concessions area. It is understood between the CSYA and the Sponsor that all Team Sponsorships will be assigned at the discretion of the CSYA Board. It is mutually agreed that the payment of the above fees concludes all obligations on the part of the above named Sponsor.

CSYA Use  
Received By: \_\_\_\_\_  
Date Received: \_\_\_\_\_

Mail To:  
Castle Shannon Youth Assoc.  
PO Box 10412  
Pittsburgh PA 15234